



2021 G2 Explosion Sponsorship Proposal

INTRODUCTION

On behalf of the G2 Explosion family, we would like to cordially extend an invitation to you and/or your company to become a sponsor partner of our G2 youth training program. G2 Explosion is an Elite training academy designed to help children in our communities reach their full potential in life, in sports, and in school. The G2 Nation staff is committed to challenging the youth in a way that will bring out their inner explosiveness that will lead to a well-rounded life of success. With an Executive Team consisting of former collegiate & NFL players, entrepreneurs and business professionals, the main goal centers around giving back and assisting those young aspiring athletes with high quality insight to achieve their life-long dreams while at an affordable cost.

Our mission is to create a safe, inclusive environment for all aspiring athletes in our urban and suburban communities, to develop them into quality players, model citizens, and dynamic students through personalized training and mentorship.

By accomplishing our mission, our participants will be empowered to breakthrough economic and social barriers to become the leaders of our future. They will learn to grind more, respect more, and compete more which ultimately leads to them becoming more tenacious and impactful leaders.

The most critical part in the planning process to operate a successful program is obtaining local and corporate sponsorships from our residents, businesses, and organizations, to help offset some of the costs associated with our much-needed services. We are looking for sponsors who are willing to donate to assist in covering our essential expenses such as: training equipment, uniforms, facility fees, insurance, curriculum, and other administrative costs to operate the business. All sponsorship funding is directly invested into the development of the children and is used to manage and improve physical, mental, social opportunities within our community. When businesses sponsor with us, we will do everything within our power by leveraging our platform to maximize your business exposure and support your company with an increased target audience.

If providing sponsorship for G2 Explosion is an option for you and/or your business, please take some time to review the sponsorship information we have included with this letter. We firmly believe you will find a level of sponsorship that will be comfortable for you as well as beneficial to our organization and G2 Explosion participants.

We appreciate your time and consideration. Thank you for all anything you can contribute.

Sincerely,

George Livingston, CEO & Founder



Sponsor an Individual or Group of G2 Participants:

SPONSORSHIP INFORMATION

SUPPORT A G2 KID BY INVESTING TODAY

- 1) This option is for individuals who desire to sponsor either **ONE CHILD** or **A GROUP OF CHILDREN** to participate in our year-round program which includes: **Training, Mentoring, and Health & Wellness.**
- 2) When you sponsor an individual or a group of children, you may provide a list of names, or we can choose from a list provided by our partners.
Sponsorship will be awarded based on the score of a need's assessment survey.
- 3) Some of our local partnerships are with **Winslow Eagle Youth Association, Great Start Learning Center, Greater Deliverance Learning Academy, Gallagher Business Development, Print Kreations, and Supreme Body Training.**



All sponsors will be listed and recognized on G2 program participant shirts, video, social media, future printed flyers, G2 website, invited to our exclusive annual sponsors' dinner, and much more...



Sponsor as a Business, School, or Organization:

SPONSORSHIP INFORMATION



The Nuclear Sponsor | \$1,200+

- Sponsors Full Program



The Dynamite Sponsor | \$600 - \$1,199

- Sponsors Multiple Categories



The Bomb Sponsor | \$600

- G2 Hoodies w/ logo for participants



Gold Package Sponsor | \$400 - \$599

- Sport bags and free giveaways for participants



Silver Package Sponsor | \$300

- Hydration Stations for participants



Bronze Package Sponsor | \$100 - \$250

- Awards for participants and tournaments

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